



Investor Presentation

Q2 & FY 24-25









South India's Leading Ethnic Wear And Value-fashion Retail Company With A Portfolio Of Established Formats With Focused Sales And Marketing Strategy

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Abbreviations



Abbreviation	Definition	Abbreviation	Definition
CAGR	Compound Annual Growth Rate ,	TOI	Times of India
	CAGR = $(Value_{final} / Value_{initial})^{1/t} - 1$; where t = specified time period	BITS	Birla Institute of Technology and Science
EBITDA	Earnings before Interest, Taxes, Depreciation & Amortization	NIT	National Institute of Technology
FY	Fiscal Year Ending 31st March	SKUs	Stock Keeping Units
CY	Calendar Year Ending 31st December	AP	Andhra Pradesh
PAT	Profit After Tax	UT	Union Torritory
ROCE	Return on Capital Employed	O1	Union Territory
ROE	Return on Equity	Crs	Crores
EBO	Exclusive Brand Outlets	Al	Artificial Intelligence
Sq. ft.	Square foot	ML	Machine Learning
SSKL	Sai Silks (Kalamandir) Limited	SKD	Salwar, Kurta & Dupatta
MBA	Master's degree in Business Administration	SK	Salwar Kurta
VP	Vice President	IT	Information Technology



Agenda for Discussion



ContentsofthePresentation

The Agenda

Introduction

Who We Are & What We Do

Our Growth Strategy

Long-Term Earnings Compounder

Appendix

Awards & Recognition

Key Strengths

Long-Term Earnings Compounder

Financial Highlights

Past Financial Performance



Agenda for Discussion



ContentsofthePresentation

The Agenda

Introduction

Who We Are & What We Do

Our Growth Strategy

Long-Term Earnings Compounde

Appendix

Awards & Recognition

Key Strengths

Long-Term Earnings Compounder

Financial Highlights

Past Financial Performance

Sai Silks Kalamandir Limited – One of the Largest Ethnic Apparel Retailers in South India



Company Overview



Sai Silks Kalamandir Limited ("SSKL") is one of the largest apparel retailers, particularly sarees, in South India⁽¹⁾, and offering products across **premium ethnic apparel and value fashion** *



Focused on innovative designs, offering wide range across ultra-premium and premium sarees, lehengas, men's ethnic wear, children's ethnic wear and value fashion for **weddings**, **occasional**, party & daily wear



Operates under four differentiated brand formats – Kalamandir, Kanchipuram Varamahalakshmi Silks, Mandir and KLM Fashion Mall



Strong presence in offline and online marketplace with presence across four states – Telangana, Karnataka, Andhra Pradesh and Tamil Nadu



Located in prime / central areas of the cities to tap the purchasing power of customers, with a **cluster-based model**



Strong focus on technology – Built Inhouse ERP to strengthen operational efficiencies

^{*}Note: 1) In terms of revenue and profit after tax in Fiscal 2019, 2020 and 2021

Sai Silks Kalamandir Limited – One of the Largest Ethnic Apparel Retailers in South India



Brands Across the Spectrum of Apparel Retail



Ethnic fashion for middle income



Ultra-premium designer sarees



Premium ethnic sarees & handlooms for wedding & occasional wear



Ethnic Value fashion at affordable price points

Key Highlights



Launched in

2005

~6,69,936 sq. ft
Combined store area⁽²⁾

10,634 sq.ftAverage Store Area⁽²⁾



Headquartered in

Hyderabad

South indian presents

63 stores⁽²⁾

Across 16 cities(2)

₹ 229mn

Average Revenue Per Store (FY 23-24)



6,292

Employees⁽²⁾

6.91mn

Customers⁽¹⁾

₹ 21,219

Average Revenue Per sq. ft (FY 23-24)

Note: (1) As on September, 2024; (2) As on 30th September, 2024

Journey Over the Years





2005

Started the business as a partnership firm on August 10, 2005 under the name and style of "Sai Silks".





2016

Reached Turnover



2005

>>>

>>>

Launched the first retail outlet in Ameerpet, Hyderabad.



2017

Expansion of brand
KLM Fashion Mall



>>>

>>>

2008

>>>

>>>

Kalamandir expands to

Karnataka under

Kalamandir brand



2019

Reached Turnover
Rs. 1,000 Cr



2009

Our private limited company was converted into a public limited company.



2011

Launched 'kanchipuram Varamahalakshmi silks' through the first store in July 31, 2011.



2011

>>>

'Mandir' through the first store launched in February 13, 2011



2020

Launching of e-commerce platform



2022

Reached 50th store in Tamilnadu under kancheepuram Varamahalakshmi Silks



2023

Successfully listed in BSE and NSE



Agenda for Discussion



ContentsofthePresentation

The Agenda

Introduction

Who We Are & What We Do

Our Growth Strategy

Long-Term Earnings Compounde

Appendix

Awards & Recognition

Key Strengths

Long-Term Earnings Compounder

Financial Highlights

Past Financial Performance

Key strengths: One of the Largest Ethnic Women Wear in India Especially in Sarees





Catering to Large and Growing Organized Apparel retail market in India, particularly Sarees



Diverse portfolio to cater the entire customers and wedding and occasion wear market



Templatized store rollout strategy using a distinct Cluster-based expansion approach



Differentiated Sales and Marketing Strategy driven by targeted ATL and BTL activities Full price sale more than 90%



Technology driven industry design and supply chain management incentive mechanism and increased the sales



Experienced management team with proven execution capabilities



Track record of growth and profitability with an efficient operating model

01 Industry Overview



India has the 3rd largest apparel market globally and is experiencing a growing demand for organized/online retail



Women Indian wear⁽¹⁾ segment is expected to grow at a CAGR of 22%⁽²⁾ Over 2021-2025 period and become an INR 1,68,222 Cr market by 2025



Note: The chart represents percentage contribution of segments in the total women apparel market. The percentage values are calculated as (segment market value / total women apparel market value) * 100% and are rounded off to zero decimal

Source: Technopak Report

Note: (1) Saree & others (others includes Indian dresses, Lehenga, Etc), SKD (including Sets, Mix & Match, Dupattas, Stoles, Etc) and fusion wear which is an amalgamation of other cultural influences on Indian wear; (2) CAGR period > CY21 to CY25

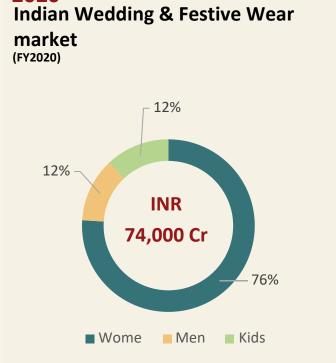


Indian Wedding and Festive Wear Market is Driven By Increased Demand for Sarees, Especially in South India



Women Indian Wedding & Festive Wear market contributed 76% of Total Occasional wear market in

2020





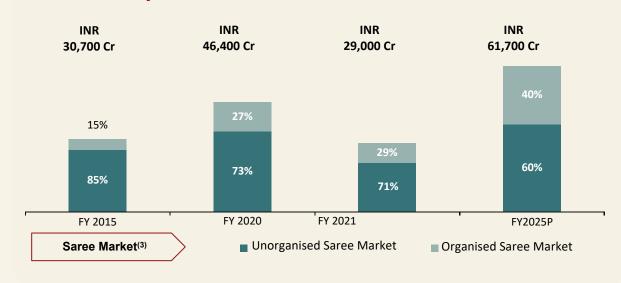




Organized Saree Market is poised to grow at a 14.5% CAGR led by South Indian market.



Saree Market(2) continues to be India's first choice of apparel and is expected to become an INR 61,700 Cr market by FY2025*



South India is the largest saree market & contributed to 50% of total saree sales



- Saree market⁽³⁾ is expected to grow at a CAGR of 20.8% over FY21-25 period and reach INR 61,700 Cr with organized contribution reaching 40% by FY25
- 90% organized market was MT and 10% led by E-commerce in FY2020
- South India contributed 50% of total Saree market in FY2020 with 50-100 sarees purchased on average in a South Indian wedding

Growth Levers for the Saree Industry



Growth Levers for increasing market size of Saree segment

Rising Female Population

- Total females aged over 25 years are expected to reach from 37.6 Cr in 2021 to 45.5 Cr in 2031
- This is the largest consumer base for sarees

Wedding & Festive Market

 Saree's cultural significance makes it an important piece of wearing and gifting in festivities across India, especially in South India region

Universal Appeal of Saree

- Saree is an evergreen piece of cloth and is never out of fashion
- 80+ draping ways varying across states and cultures
- At least 1 saree purchased in over 90% households in South India

Shift from unorganized to organized market

- Organized retailing share of apparel has increased from 14% in FY 2007 to 32% in FY 2020
- Organized retail has led to shift of demand away from unorganized

Fusion/Fancy Sarees

- Introduction of fancier & newer categories of sarees with innovative designs like predraped and ruffled sarees
- Convenient designs with pockets, belts and other accessories

Source: *Technopak Report; Note: 1) Saree & others (others includes Indian dresses, Lehenga etc), SKD (including Sets, Mix & Match, Dupattas. Stoles etc) and fusion wear which is an amalgamation of other cultural influences on Indian wear; (2) Saree market inclusive of Saree, Blouse & Petticoat



South India's Leading Saree & Ethnic Value Fashion Player Catering To Wide Audience Through Multiple Formats











	Kalamandir Mandir Vara Mahalakshmi		KLM Ethnic fashion value		
Founded year	2005	5 2011 2011		2017	
Category focus	Ethnic fashion for middle income	Ultra-premium designer sarees	Premium ethnic sarees & handlooms for wedding & occasional wear	Ethnic fashion at affordable price points	
Product Portfolio	Sarees such as Tusser, Silk, Kota, Kora, Khadi, Georgette, Cotton & Matka	Designer sarees such as Banarasi, Patola, Ikat, Kanchipuram, Paithani, Organza, & Kuppadam	Premium sarees such as Banarasi, Patola, Kota, Paithani, Organza, Kuppadam, and Kancheepuram silk sarees	Products like sarees for daily wear and western wear for women, men & children	
Price Range	~₹1,000 to ₹100,000	~₹6,000 to ₹350,000	~₹4,000 to ₹250,000	~₹200 to ₹75,000	
Stores ⁽¹⁾	11 small / medium / large stores	4 small format stores	29 small / medium / large stores	19 large format stores	
Geographies served ⁽²⁾	AP, Telangana & Karnataka	Telangana	Telangana, AP, Karnataka & TN	AP, Telangana & Karnataka	
Distribution*	Distribution* EBO & Online EBO & Online EBO & Online		EBO & Online	MBO & Online	

Company operated stores under efficient lease model

Diverse range of products catering to all market segments

69.5% Revenue From Saree Segment (FY24)

Products directed to serve regional demand

Aspirational yet value for money products

*Source: Technopak Report

Note: (1) As on Sep 30th, 2024; (2) State presence as on Sep 30th, 2024



Successful Track Record of Expansion Using Distinct Cluster-based Expansion Approach...



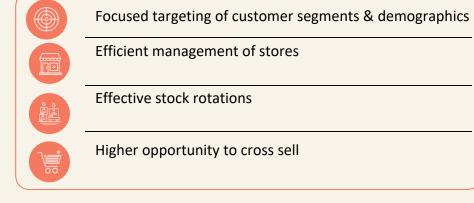
Strategically Located Stores in Prime Areas to Tap into The Purchasing Power of Customers with A Cluster-Based Model



State	# of stores ⁽¹⁾	Aggregate area (sq. ft.) ⁽¹⁾	Apr-24 to Sep-24 Revenue (₹ cr)	% of Jun-24 Revenue
Telangana	26	283,163	206.32	33.57%
Andhra Pradesh	16	193,557	171.85	27.96%
Karnataka	9	107,584	100.30	16.32%
Tamil Nadu	12	85,632	136.14	22.15%
Total	63	6,69,936	614.61	100.0%

Note: (1) As of September 30, 2024; Revenue numbers are rounded off to zero decimal & % of Revenue is rounded off to 1 decimal Map is not to scale and it shows pictorial representation as of September 30, 2024

Benefits of using cluster-based expansion model





Coupled With Increased Online Penetration, Providing Seamless Omnichannel Shopping Experience to Customers



Own websites

www.kalamandir.com

www.brandmandir.com

www.kanchivml.com

www.klmfashionmall.com



Online e-commerce websites & live commerce



1.206 Million followers⁽¹⁾



341.1 K followers⁽¹⁾



247.2K subscribers⁽¹⁾

Live shows & video-

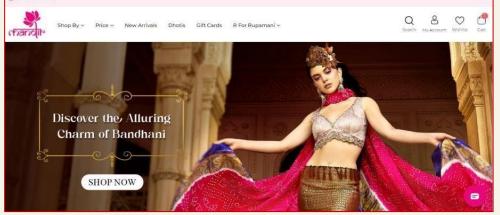
based

commerce

D Book video call







Revenue from e-commerce channel

12,833 visits / day

on websites across 4 formats(2)

25 states & 6 UTs

served through e-commerce(2)

₹ 9,148

Average order value(1)

Attractive landing page & Virtual
Assist Chat Box

Easy decision-making process

Video call appointment to try products virtually

Easy checkout & payment options

Regular updation of websites & social media channels

Note: 1) As of September 30, 2024; 2) For FY24; Revenue numbers are rounded off to one decimal



Providing Customers, the "Retail Experience" Not Just the Products





Skilled store associates who are trained to understand customer insights & feedback



Elegantly designed stores with vibrant entrances and attractive window displays



Appealing posters and wall / ceiling decorations according to store's theme



Well-designed layout to manage traffic flow













Well designed stores with perfect ambience



Sales associates providing right assistance to enhance shopping journey



Unique shopping experience



Word-of-mouth references



Increase in average business per customer



Differentiated Store Experience, Offering Unique Ambience and Festive Feel















Planned Inventory Management and Design Strategy Supported by **Technology-Based Supply Chain Network and Processes**



Inventory planning well in advance based on sales forecast, demand and requirements for the forthcoming seasons

- **Detailed design process** based on prevailing fashion and design trends
- Additionally, using tastes and preferences sales data collected via data analytics, 3rd party designers, market analysis, customer conversations and feedback from artisans and vendors
- **Innovative and quality designs** with wide variety offered throughout the year



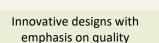




- Vendor Management and Procurement
- Direct procurement from 3rd party manufacturers
- Long standing relationships with expert artisans
- Non-exclusive partnerships to maintain highest quality standards
- 80-member procurement team(1) to review vendor performance and production status
- Regular visits to manufacturers for timely and efficient trade

4.034

Master Weavers, Weavers and Vendors across India(2)



All products are barcoded for systematic inventory management ERP solutions to manage operations at each point in supply chain

Al features to provide store level insights

- 4 warehouses in Karnataka, Andhra Pradesh and Telangana to manage inventory across all formats and channels
- Designated storage space at Varamahalakshmi store in Kancheepuram, Tamil Nadu
- All products barcoded to ensure systematic movement and tracking of inventory

173,000 square feet

Warehousing Capacity⁽¹⁾

Warehousing and Storage





- · Stores strategically located to cater to needs of target market
- Front end and back end In-house ERP system
- **Granular-level tracking** → Real-time feedback on high-turnover & slow-moving inventory
- AI/ML integration → Providing store level insights

Data analytics to obtain fast moving design trends



Experienced Board of Directors





Mr. Nagakanaka Durga Prasad Chalavadi Managing Director

Experience: 16+ years in retail business

Role: Responsible for the overall management, finance, internal controls and security systems of SSKL

Education: MBA from Institute of Management Education, Pune

Post Graduate diploma in computer applications from Institute of Computer Software Sciences

Bachelors in Commerce from Nagarjuna University



Mr. Kalyan Srinivas Annam Whole Time Director

Experience: ~15 years in retail business

Role: Responsible for projects, strategic planning, brand building & business development

Education: Post Graduate diploma in Business Management from Institute of Marketing & Management; Bachelor's degree in law from Nagarjuna University



Mr. Ravindra Vikram Mamidipudi Chairman & Independent Director

Experience: ~40 years in finance sector

Past Organizations: Partner at M. Andaman & Co., Chartered Accountants

Education: Fellow member of the Institute of Chartered Accountants of India



Mr. Doodeswara Kanaka Durgarao
Chalavadi Whole Time Director

Experience: ~12 years in retail business

Role: Responsible for procurement & marketing activities

Education: Master's degree in computing from Griffith University; Bachelor's degree in commerce from Nagarjuna University



Mr. Pramod Kasat
Independent Director

Experience: Extensive experience in Investment Banking

Past Organizations: Credit Suisse, IndusInd Bank, Citi Bank in senior roles

Education: Master's degree in management studies from University of Bombay; Bachelor's degree of engineering from the BITS. Pilani



Ms. Sirisha Chintapalli Independent Director

Experience: Extensive experience in finance and secretarial work

Past Organizations: CCL Products (India) Ltd., International Seaport Dredging Ltd., L&T Shipbuilding Ltd.

Education: Associate member of the Institute of Cost Accountants of India and the Institute of Company
Secretaries of India; Bachelor's degree in commerce from Nagarjuna University



Mr. Kunisetty Venkata Ramakrishna Independent Director

Experience: 25+ years in private equity/venture fund management

Past Organizations: Kotak Investment Advisors Ltd., ICICI Venture Funds Management Company Ltd., Carlyle India Advisors Private Ltd.

Education: Post graduate diploma in management from IIM, Bangalore; Bachelor of technology degree in computer sciences and engineering from NIT, Warangal



Agenda For Discussion



ContentsofthePresentation

The Agenda

ntroduction

Who We Are & What We Do

Our Growth Strategy

Long-Term Earnings Compounde

Key Strengths

Long-Term Earnings Compounder

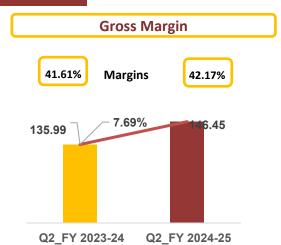
Financial Highlights

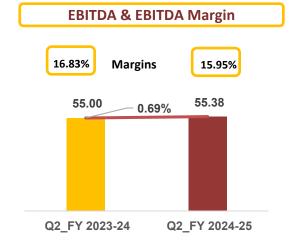
Past Financial Performance

Track Record of Growth and Profitability

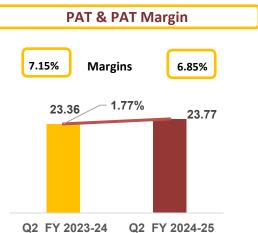










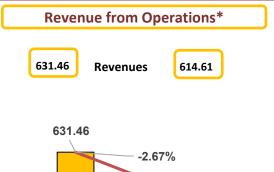


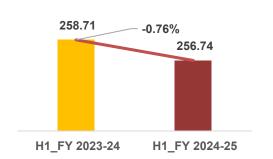
INR in Cr.

H1 FY 2024-25 YoY Analysis

614.61

H1_FY 2024-25





Gross Margin

41.77%

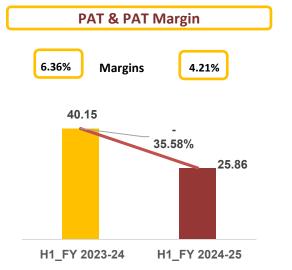
Margins

40.97%



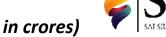
H1_FY 2024-25

H1_FY 2023-24



H1 FY 2023-24

Profit and Loss Statement Q2 and H1 FY25





							1000 100 No. 100
		Quarter Ended			Half Year Ended		Year Ended
	Particulars	Sep 30, 2024	Jun 30, 2024	Sep 30, 2023	Sep 30, 2024	Sep 30, 2023	Mar 31, 2024
	Particulars	(Un audited)	(Un audited)	(Un audited)	(Un audited)	(Un audited)	(Audited)
	INCOME						
I	Revenue from operations	347.31	267.29	326.84	614.61	631.46	1,373.55
II	Other income	6.26	6.74	2.18	13.00	5.18	23.47
III	Total Income (I+II)	353.57	274.03	329.02	627.61	636.64	1,397.03
IV	EXPENSES						
	(a) Purchases of stock-in-trade	275.02	186.87	201.65	461.89	402.76	848.56
	(b) Changes in inventories	-74.16	-29.87	-10.80	-104.02	-30.00	-33.89
	(c) Employee benefit expense	45.85	42.82	36.95	88.67	72.73	164.63
	(d) Finance costs (e) Depreciation and amortization expense	10.01 12.69	10.25 12.60	13.69 11.88	20.26 25.29	27.39 23.33	52.87 47.91
	(e) Depreciation and amortization expense (f) Other expenses	45.22	48.55	44.04	93.77	25.33 86.35	182.27
	Total expenses (IV)	314.64	271.23	297.41	585.87	582.56	1,262.35
	Total expenses (11)	514.04	2/1.25	237.41	303.07	302.30	1,202.00
l v	Profit before exceptional items and tax (III-IV)	38.93	2.81	31.61	41.74	54.09	134.68
VI	Exceptional Items	-	-	-	-	-	-
	Profit before tax (V-VI)	38.93	2.81	31.61	41.74	54.09	134.68
VIII	Tax expense:	15.16	0.72	8.25	15.88	13.94	33.81
	(a) Current T ax	10.55	1.46	8. <i>7</i> 3	12.01	14.81	36.29
	(b) Deferred Tax	-0.18	-0.74	-0.48	-0.93	-0.88	-1.29
	(c) Previous years Tax ⁽⁶⁾	4.80	-	-	4.80	-	-1.19
IX	Profit (VII-VIII)	23.77	2.09	23.36	25.86	40.15	100.87

Statement of Assets and Liabilities as at September 30, 2024

INR in Cr.

	Particulars	As at	As at	
		September 30, 2024 (Unaudited)	March 31, 2024 (Audited)	
ASS	ETS			
1	Non-current assets			
(a)	Property, Plant and Equipment	236.94	222.00	
(b)	Capital work-in-progress	3.20	2.27	
(c)	Other Intangible assets	2.25	3.32	
(d)	Right-of-use assets	201.23	188.69	
(e)	Financial assets			
	(i) Other financial assets	32.20	31.83	
(f)	Other non-current assets	20.11	18.45	
	Total Non-current assets	495.93	466.56	
2	Current assets			
(a)	Inventories	827.29	723.22	
(b)	Financial assets			
	(i) Trade receivables	3.80	3.31	
	(ii) Cash and cash equivalents	12.59	44.27	
	(iii) Bank balances other than (ii) above	248.56	357.37	
	(iv) Loans	22.61	20.69	
	(v) Other financial assets	3.88	3.95	
(c)	Other current assets	29.84	22.27	
	Total Current assets	1,148.57	1,175.08	
	Total Assets	1,644.50	1,641.64	
EQU	ITY AND LIABILITIES			
1	Equity			
(a)	Equity share capital	29.47	29.47	
(b)	Other equity	1,044.49	1,033.47	
` ′	Total Equity	1,073.96	1,062.94	
2	Liabilities	•	·	
(1)	Non-current liabilities			
(a)	Financial liabilities			
` ´	(i) Borrowings	19.57	22.62	
	(ii) Lease liabilities	207.08	192.29	
	(iii) Other financial liabilities	2.50	2.59	
(b)	Provisions	6.88	5.93	
(c)	Deferred tax liabilities (Net)	9.26	10.23	
	Total Non-current liabilities	245.29	233.65	
(2)	Current liabilities			
(a)	Financial liabilities			
' '	(i) Borrowings	157.56	235.13	
	(ii) Lease liabilities	15.82	14.19	
	(iii) Trade payables			
	-Due to micro and small enterprises	_	-	
	-Others	101.47	59.22	
	(iv) Other financial liabilities	45.02	29.13	
(b)	Other current liabilities	4.39	6.28	
(c)	Provisions	0.83	0.72	
(d)	Current tax liabilities (Net)	0.16	0.38	
	Total Current liabilities	325.25	345.05	
	Total equity and liabilities	1,644.50	1,641.64	
		2,011130	1/011101	



Statement of Cash flow for the six months ended September 30, 2024 INR in Cr.

	Six month p (Un Au	Year ended (Audited)	
Particulars	September 30, 2024	September 30, 2023	March 31, 2024
A) Cash Flows from Operating Activities			
Net profit before tax and exceptional items	41.74	54.09	134.68
Adjustments for :			
Amortisation of Right to use asset	12.23	11.80	24.11
Unwinding of discount on security deposits (net)	9.89	7.78	16.72
Actuarial gain / loss	(0.14)	0.19	0.11
Depreciation on property, plant and equipment	11.99	10.46	21.66
Impairment loss on windmill (refer note 3(iv))		-	-
Amortisation on intangible assets	1.07	1.07	2.14
Unrealized foreign exchange (gain)/ loss	0.01	0.02	0.03
(Profit)/ Loss on sale of Property, Plant and Equipment	(0.06)	- ()	(0.02)
Other Income	(2.43)	(2.58)	(5.09)
Interest expense	20.15	26.80	51.83
Interest income	(10.02)	(1.28)	(16.56)
Operating profit before working capital changes	84.43	108.35	229.61
Adjustments for working capital changes	(74.59)	(41.00)	(204.15)
Cash generated from operations	9.84	67.34	25.47
Income tax paid	(17.02)	(0.33)	(46.93)
Cash Flow Before Exceptional items	(7.18)	67.01	(21.47)
Extra Ordinary Items	(7.40)	-	-
Net Cash generated from/(used in) operating activities	(7.18)	67.01	(21.47)
B) Cash flows from Investing Activities			
Sale/ (Purchase) of Property, Plant and Equipment/CWIP (incl.	(27.80)	(10.97)	(41.20)
capital advances) (Increase)/ Decrease in Deposits	108.81	(486.39)	(212.20)
Interest income	108.81	, ,	(312.28) 16.56
Other income	2.43	(1.28) (2.58)	5.09
Net Cash generated from/(used in) Investing Activities	93.46	(501.23)	(331.83)
C) Cash flows from Financing Activities		560.00	FC4.55
Proceeds from issue of Share Capital/ Share Application Money	- (2.2.1)	560.03	564.66
Proceeds/ (repayment) from or of Long-term borrowings	(3.04)	(17.07)	(42.76)
Increase/ (Decrease) in Short-term borrowings	(77.57)	(2.49)	(44.99)
Increase/ (Decrease) in Payable to IPO Exp / Selling Share Holders	(17.10)	72.21	0.60
Prinicipal payment of lease liability	(17.19)	(15.84)	(32.71)
Interest paid and effect of foreign exchange	(20.16)	(26.77)	(51.85)
Net Cash Flow from/(used in) Financing Activities	(117.96)	570.07	392.95
Net change in cash and cash equivalents $(A + B + C)$	(31.68)	143.58	39.66
Cash and Cash equivalents at the beginning of the year	44.27	4.61	4.61
Cash and Cash equivalents at the end of the year*	12.59	148.19	44.27





Agenda for Discussion



Contents of the Presentation

The Agenda

ntroduction

Who We Are & What We Do

Our Growth Strategy

Long-Term Earning: Compounder

Appendix

Awards & Recognition

Key Strengths

Long-Term Earnings Compounder

Financial Highlights

Past Financial Performance

Awards & Recognition



List of Awards, accreditation, and recognition

Year	Particulars
2024	> "Business Leader in Retail Fashion Industry" Award by The Times of India
2023	> Listed in Stock Exchange NSE & BSE
2022	> Most Admired Company of the Year (Apparel) by CMO Global
2021	 Fit & Fab Award by Global Spa Times Retail Icon Award for Best Silk Showroom, Best Affordable Fashion Brand and Best Designer Saree Showroom by Times of India Awarded as Trusted Group of the Year – Textiles & Garments by Make in India Emerging Leaders Excellence in Business and Service Sector
2020	 Award for the Best Silk Showroom, the Best Affordable Fashion Brand and the Best Designer Saree Showroom in the Retail category by Times of India at the Times Business Awards
2019	 Award for the Most Admired Affordable Fashion Retailer of the Year – Regional by Indian Fashion Forum at the IMAGES Fashion Awards Award for Best Silk Showroom & Best Affordable Fashion Brand by Times of India at the Times Business Awards
2018	 Award for Most Admired Retailer of the Year Store Design and VM by Indian Fashion Forum at the IMAGES Fashion Awards Times Retail Icon Award for Best Silk Showroom & Best Affordable Fashion Brand by Times of India at the Times Business Awards
2017	 Award for Best Silk Showroom & Best Family Store by Times of India at the Times Business Awards Fast 50 India's Most Promising Brand Award in Retail category by World Consulting & Research Corporation, Asia
2016	 Fast 50 India's Fastest Growing Brand Award for Brand Kalamandir by World Consulting & Research Corporation, Asia Times Retail Icon Award for Best Silk Showroom & Best Family Store by Times of India at the Times Business Awards

27 Awards / Recognitions

since 2012

6 years in a row⁽¹⁾

Awarded at Time Business Awards by TOI

4 Awards⁽²⁾

at the IMAGES Fashion Awards by Indian Fashion Forum

Note: (1) from 2015 to 2020; (2) in the year 2013, 2015, 2018 $\&\ 2019$

Awards & Recognition



Prasad Chalavadi - Legend in Retail Industry Award - Hybiz TV Business **Excellence** Awards



SSKL - Best Ethnic Fashion Retail Group - Retail Icon awards by Times Of India



SSKL - Best Retail Of The Year Award - Hybiz TV Business **Excellence** Awards



VML - Retail Icon Award (Best Silk Store) - Times Of India





THANK YOU









